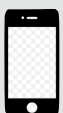


The Speaking Intensive.

The Platinum Presentation Program for Business Professionals.



Real People, Real Messages, Real Results.



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The Program.

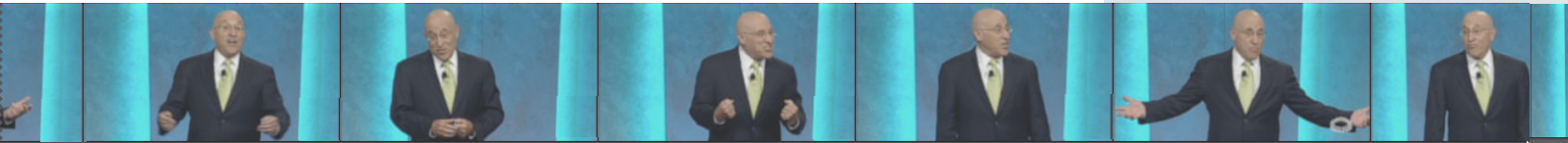
Audiences crave authenticity. Real people delivering substantive messages that resonate, change minds and create action.

THE SPEAKING INTENSIVE is 2 immersion days that equips participants with tools, skills and strategies to deliver high yield presentations.

Walk away with valuable personal insights and practical techniques that can be used immediately and will continue to grow over time.

“The Speaking Intensive was two of the most valuable days in my career. Far more than a speaking class, it helps you become a powerful communicator. The skills I learned work for public speaking, board meetings, staff meetings and in every day life. That’s why I had my entire senior management team attend the Intensive. Great leaders are always great communicators.”

**... Managing Director
LPL Financial**



Each workshop includes:

- Individual assessments
- Pre-program audio-casts
- Reference materials
- Video recordings of coaching moments
- 30 minutes of one-to-one virtual follow-up coaching

THE SPEAKING INTENSIVE incorporates 18+ hours of teaching, discussion, role-play and exercises to help participants uncover and develop their own unique, authentic presentation style that will allow them stand above the competition.

“The Speaking Intensive changed my career and my life. It improved how I communicate with clients and prospects. Today, anytime I speak, regardless of the topic or the country, your training is always with me.”

**... Senior Vice President
Sun Life of Canada**

Key Differentiators.

Most presentation programs are mechanically based. They are designed to make presenters acceptable by fitting them into cookie cutter molds that leave them looking and sounding like everyone else.

Those programs teach the do's and don'ts - a one size fits all approach that creates a lot of sameness and puts a lid on future growth.

THE SPEAKING INTENSIVE is broader in purpose, more personal in approach and far deeper in impact. This program continuously produces profound improvements that keep growing for years.

"Alan's expert coaching style is very effective for making lasting changes. Four years later, I find his words and coaching still memorable and helpful in achieving my professional goals. He has a warm personality and demonstrates a real desire to help. I recommend him highly."

**... Director of Subcontracts
Rockwell Collins**



Here's Why.

- Real-world, elite level expertise cultivates speaking instincts that are genuine, natural and spontaneous
- Always led by **Speakers Hall of Fame** inductee Alan Parisse, named **One of the Top 21 Speakers for the 21st Century** by **Successful Meetings Magazine**
- Top rated development program for over 25 years
- Small groups limited to 10 to 12 participants to ensure lots of individual coaching
- Full immersion: over 18+ hours of training time

"Yours is the only speaker training I know in which a master speaker personally does the training. It made all the difference."

**... Division Executive
Vice President
Pacific Life**

Learning Outcomes.

After 18+ hours of intense immersion, participants will be able to dramatically improve results by learning how to:

- Start talks to create a 'halo effect' for all that follows
- Employ a simple method for structuring clear and engaging messages
- Bring canned decks alive
- Use subtext to support the text
- Appeal to both intellect and emotion
- Transform dull data into dynamic information
- Create laser-focused compelling stories that connect and inspire action
- Make humor powerful, relevant and safe by honing it down to its essence
- Think and respond in action by reading audiences
- Harness nerves to fuel presentations
- Get body and voice to support, rather than sabotage
- Avoid the top 7 missteps presenters make

“

“Alan approaches speaking from a completely different angle than any other coach or teacher I’ve ever had. The result is very impactful and effective. I recommend Alan to anyone who wants to take their speaking and presentation style to another level.”

**... Vice President
Operations
Maritz**

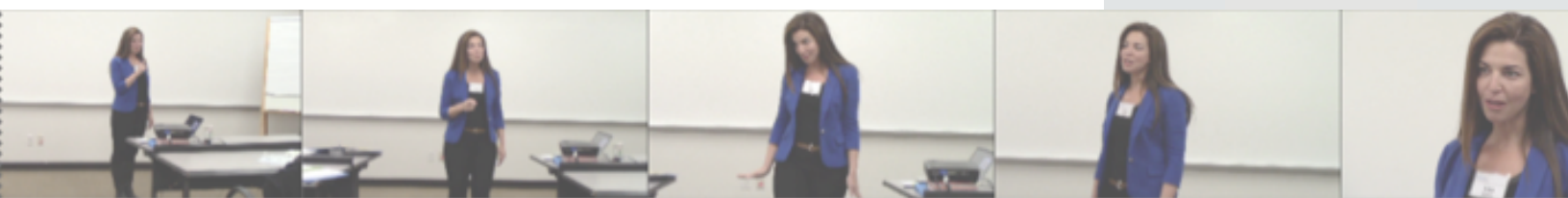
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“To be a great speaking coach you should probably be a great speaker. Alan is exactly that! But he’s not only a great speaker, he can actually teach others to do it almost as well as he can. Through his techniques and teaching skills, Alan can make a speaker out of anyone. I’d hire him again in a heartbeat.”

**... Director
Training & Development
IHOP**

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What To Expect.

Pre-Work Assessment & Assignments.

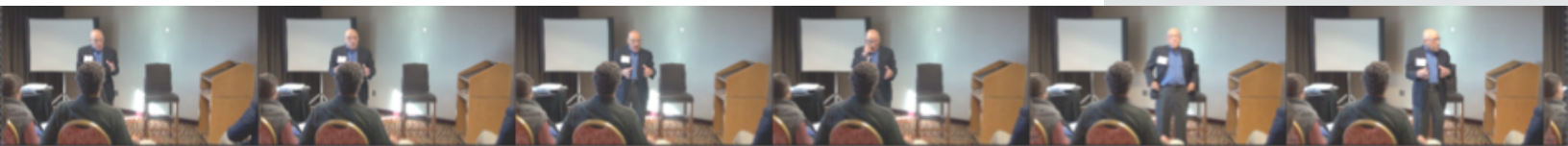
- Personal inventory assessment.
- Pre-workshop conference call.
- 2 pre-program audio-casts.
- Prepare 3 presentations.

Workshop Format.

- Hands-on practical learning exercises.
- Audio visual presentations.
- Filming and feedback.
- Individual and peer coaching.
- Experiment without consequences environment.

“Alan gives highly candid feedback while also inspiring confidence. His mindful approach to developing and delivering great speeches informs his coaching practice. His wise insights and counsel improved my speaking tremendously. Whether you’re a novice or a pro, I strongly urge you to contact Alan so you can be coached by the very best.”

**... Vice President
Marketing
HD Supply White Cap**



Workshop Takeaways.

- Reference materials.
- Video recordings of coaching moments.
- 30 minutes of virtual one-to-one follow-up coaching.

Who Should Attend.

Executives, high-potentials, sales teams, trainers, administrators and financial wholesalers taking this development program should have some presentation experience, but not everyone needs to be at the same level. A wide range of skills and experience provides the richest learning experience.

“Definitely the best thing I’ve done for myself in a long time. Already used what I learned... and saw amazing results.”

**... Vice President
BlackRock**

Coaching 1:1.

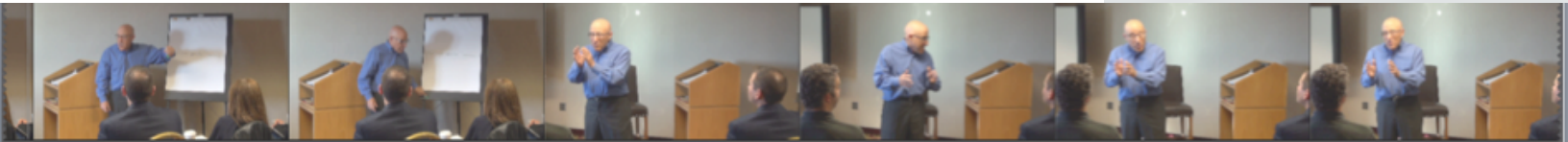
Influential leaders are compelling speakers who communicate confidence, trust and authenticity. The ability to express ideas effectively goes a long way toward establishing oneself as a credible and impactful leader.

Coaching 1:1 is a private, confidential communications coaching program with Alan and his team.

Who Should Attend.

Make an investment in yourself and assuming your place on the succession matrix. This highly personalized training is a fit for:

- Established executives with proven performance records
- New and mid-career executives
- High potentials
- Company spokespeople
- Fundraisers



Remote or On-Site.

- Pre and post-review conference calls
- Video review
- Movement analysis and image consultation
- Presentation development, structure and delivery
- Roadmap for the future
- Regularly scheduled follow-up intervals

“

“I loved working with Alan. I hired him to get me ready to MC a National Sales Conference with over 6,000 attendees. I could not have executed at that level without his preparation, expertise and guidance. I highly recommend Alan to anyone who needs to sharpen their public speaking skills.”

**... Senior Vice President
LPL Financial**

”

“

“The Speaking Intensive training was a terrific opportunity to hone my public speaking skills under the guidance of one of the industry’s best. It was 2 days I will always value.”

**... Trade Assoc. Executive
BOMA**

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Clients Coached.

American Cancer Society
American Express
Ameriprise Financial
AIG
Alliance Capital
AXA
Black Rock
Building Owners & Managers
Capital Analysts
Chicago Bulls
CIGNA
Citgo

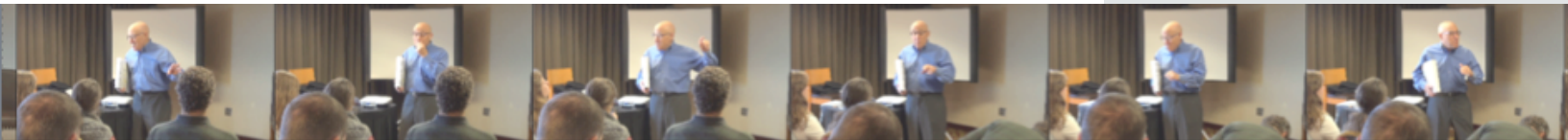
Lincoln Financial
LPL Financial
Manulife
Maritz
Mass Mutual
Merrill Lynch
MetLife Investors
MFS
Mix Magazine
Motorola
Nationwide
Nuveen

“

“It was an incredible use of a couple of days honing our team’s ability to speak cogently to clients about what we do and how we do it. Highly recommended!”

**... Vice President,
Global Marketing,
Maritz**

”



Citibank
Colorado School of Mines
Credit Suisse
Crispin Porter + Bogusky
Delaware Investments
Fidelity
Financial Planning Assoc.
Federated Investors
Fire Eye
Franklin Distributors
Gates Rubber
Global Real Analytics
Hapa Sushi
HD Supply White Cap
HD Vest
IHOP
Ivy Funds
JP Morgan Chase
KCBS Radio

Oppenheimer
Pacific Life
Penn Mutual
Pershing
Piper Jaffray
Principal Funds
RBC
Realty Income
ReMax
Rockwell Collins
Sherwin Williams
SHRM
Smith Barney
Sun Life
Time Warner Sports
U.S. Secret Service
United Technologies
VALIC
Wells Fargo Advisors

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“The Speaking Intensive had significant impact on our team and me personally. His education process can truly be transformational. Participating not only made us more effective speakers, but it brought our team together. I highly recommend The Speaking Intensive.”

**... Managing Director,
Pershing**

”

The Trainers.

Alan Parisse has been coaching presenters and delivering keynotes for over 25 years.

Named *One of the Top 21 Speakers for the 21st Century* by Successful Meetings Magazine, he is also a *Speakers Hall of Fame* inductee.

A focused coach, Alan combines compassion and candor with a clear intention to bring out the best in each individual.

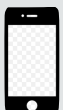


“I was thinking of taking my senior team to one of those outdoor team bonding adventures. Instead we came to The Speaking Intensive, bonded as a team and became better speakers, too.”

... President, Private Client Group
RBC

Lisa Casden has been training presenters within a variety of industries for 10 years.

A former professional figure skater, coach and choreographer, Lisa leverages her unique background and point of view to help speakers organize their physicality in ways that best support their message.



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